



CONTACT

FOR Russell Korman:

Mrs. Monica Korman

(512) 451-9292

kormanco@austin.rr.com

FOR MARKETING MATTERS:

Mrs. Carrie Barrett

(512) 804-1455

carrie@mmaustin.com

FOR IMMEDIATE RELEASE

July 15, 2008

**Triton Financial Teams Up with
Russell Korman Fine Jewelry and Watches, Breitling USA and Longines
for The 2nd Annual Heisman Anniversary Weekend**

From June 26th-June 28th, 2008, over 14 former Heisman Trophy Winners were in Austin for the Second Annual Heisman Anniversary Weekend presented by Triton Financial.

Legends like Mike Rozier, Pete Dawkins and Tony Dorsett, along with former University of Texas greats Ricky Williams and Earl Campbell celebrated the weekend of camaraderie and memories with a charity banquet and the Heisman Anniversary Golf Classic and Heisman Golf Shootout. All of these events allowed fans to get up close and personal to their heroes. It also allowed the athletes to get up close and personal with the local sponsors.

Austin's Russell Korman Fine Jewelry and Watches teamed up with Longines and Breitling USA to sponsor two of the nights' festivities. Both companies donated watches for the silent auction and received on-site exposure in front of the several hundred attendees. "We're grateful to both Longines and Breitling for their enthusiasm of this event," said Hank Korman of Russell Korman Fine Jewelry and Watches. "Football is so important to Texas and Austin was the perfect place to host the Anniversary celebration. We'll definitely be back as a local partner in 2009 and thank Triton Sports Management for the chance to showcase two of the most prestigious watch companies in the world."

Over \$50,000 was raised over the weekend for charities including Lift Up America and Big Brothers and Big Sisters of Central Texas.

###